

State of South Carolina

GOVERNOR HENRY McMASTER



THOMAS S. MULLIKIN, CHAIRMAN

South Carolina Floodwater Commission

STAKEHOLDER ENGAGEMENT TASK FORCE

BACKGROUND

Attention to stakeholders is important throughout any process to ensure understanding, appreciation, information sharing, legitimacy and commitment to produce collaborative efforts which result in unique solutions. Stakeholders are defined as the people who have a stake or a vested interest in the program and/or policy, being evaluated and therefore also have a stake in the evaluation. Stakeholders who are involved in an evaluation process contribute to important decisions regarding evaluation, planning, implementation, and use and eliminate or minimize resistance to proposed plans of action.

The South Carolina Floodwater Commission will encompass a wide variety of state and federal employees, business people, regulators, lawmakers, and citizens. The increase in flooding in South Carolina affects everyone in our state. The new Commission is seeking to proactively engage South Carolinians to address potential problems. Sources of excess water which result in flooding are coming to our state from along the coast, from waters flowing into our state in our rivers from the north and from occasional excessive rainfall in our state.

The Commission seeks to address a myriad of issues through a variety of task forces. Each task force will focus on specific areas to help improve our resistance to damage to our state from flooding. Many of these areas will overlap. All will require support from South Carolinians from across the state. Each task force will be headed by co-chairmen from around the state and staffed by volunteers representing many diverse areas. Additionally, each program area will have stakeholders specific to the programs being studied or implemented.

The Stakeholder Engagement Task Force will be the entity that binds the other task forces together through the identification of stakeholders of the various programs and proposals and recognition of program overlaps to avoid competing efforts.

Members of this task force will be charged with communicating with the co-chairs of the various other Task Forces, determining the primary stakeholders which may be affected and facilitating education and communication with each stakeholder.

OBJECTIVES

- Communicate with members of each Task Force to determine the scope of each program and develop a list of potential stakeholders.
- Develop educational talking points for each program and engage stakeholders to educate them on the program goals and status and elicit feedback, recommendations, and collaboration.

DELIVERABLES

Comprehensive list of stakeholders for each task force.

Educational plan developed and executed for engaging all stakeholders.

TIME FRAME

1Q '19 List of stakeholders complete.

2Q '19 Initial engagement of stakeholders (ongoing as programs develop).